

# Scaling An AI-Powered Global Real Estate Platform For Optimized Performance

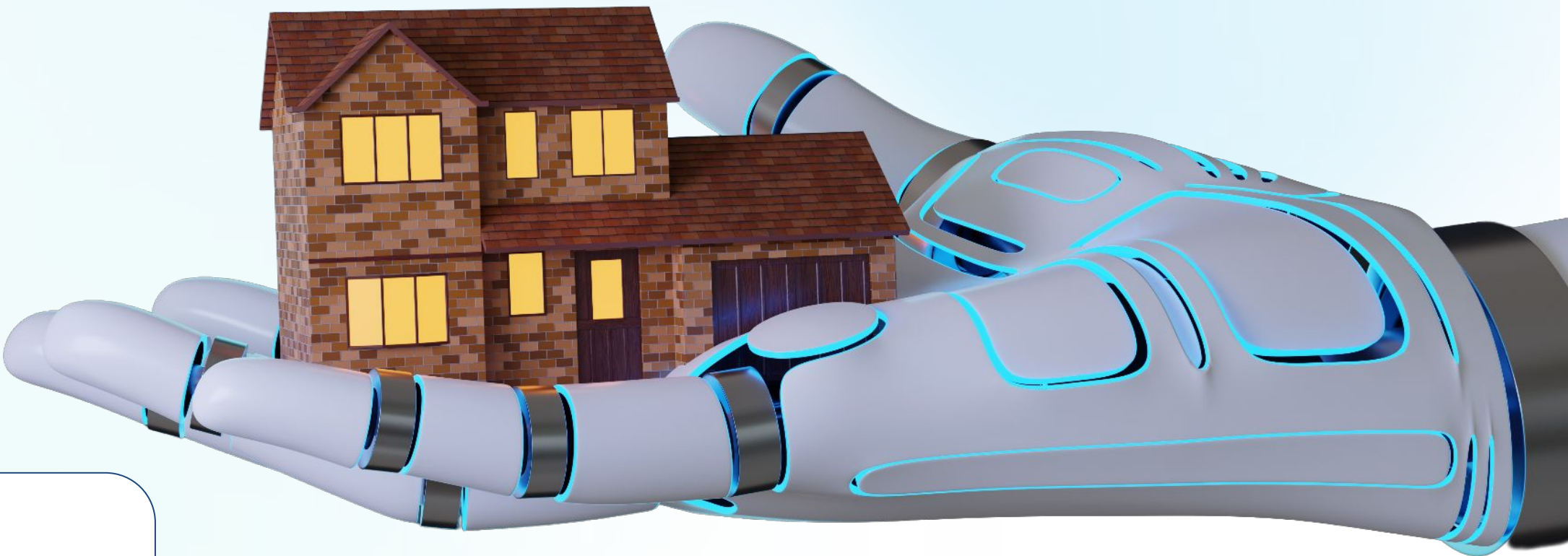
Devsinc helps achieve **35% Faster Development Cycles** and **99.9% Platform Uptime**

**Industry:** Real Estate

**Location:** United States

**Market Reach:** Global

**Scale:** 3+ Million Member Ecosystem



**35%**

Faster Development Cycles

**99.9%**

Enterprise-Grade Platform Availability

**25%**

Enhancement in Codebase Performance

## Services Delivered:

Enterprise Software Architecture

Performance Optimization Engineering

Intelligent Test Automation

Technical Excellence Frameworks

# Scaling a Leading Real Estate Investment Platform

The client stands as a **pioneering force in real estate technology**, delivering intelligence-driven insights, market analytics, and transaction enablement tools to millions of investors globally. As their platform ecosystem expanded exponentially, leadership recognized the imperative for advanced engineering capabilities to maintain performance integrity, elevate cross-functional collaboration, and accelerate innovation velocity.

Despite commanding significant market leadership, the platform encountered emerging technical complexities in maintaining code integrity, implementing enterprise-grade testing frameworks, and orchestrating knowledge distribution across distributed teams. To sustain their growth trajectory and elevate user experience excellence, **the organization engaged Devsinc** to implement strategic technical frameworks and engineering leadership.



Challenge:

# Technical Complexity: Navigating Scale, Stability & Collaboration Imperatives

The platform's exponential growth trajectory created **multidimensional technical challenges** requiring sophisticated engineering approaches to maintain market leadership and technical excellence at scale.



## **Code integrity preservation**

Became increasingly complex as development teams expanded across functional domains.



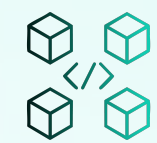
## **Review framework implementation**

Required strategic restructuring to maintain technical standards without compromising velocity..



## **Quality assurance architecture:**

Demanded automated intelligence in the absence of dedicated testing resources.



## **Technical knowledge orchestration:**

Needed systematic distribution mechanisms to maintain engineering excellence standards enterprise-wide.



Solution:

# Architectural Transformation: Engineering Excellence & Performance Optimization

Devsinc implemented an integrated engineering excellence framework that systematically **addressed performance bottlenecks while establishing sustainable technical practices** ensuring long-term competitive advantage.



## Elite engineering leadership:

Embedded within strategic teams drives measurable performance gains across initiatives.

## Structured code governance:

Methodology accelerates feature delivery while preserving technical excellence standards.

## Intelligent test automation:

Framework ensures exceptional reliability without dedicated quality assurance resources.

## Knowledge acceleration architecture:

Systematically distributes technical insights resulting in measurable efficiency gains.

Results:

# Business Impact: Measurable Performance Transformation

The strategic partnership delivered quantifiable technical excellence across multiple dimensions, establishing new benchmarks for engineering performance while enabling sustained business growth.



## 35%

**Faster Development Cycles:**

Streamlined engineering and collaboration led to quicker feature deployment.

## 99.9%

**Platform Uptime:**

Stability improvements ensured an uninterrupted user experience for millions of investors.

## 25%

**Increase:**

In Code efficiency with optimized engineering workflows enhanced development speed and software maintainability.

## 20%

**Reduction:**

In Debugging Time. Technical mentorship and structured knowledge-sharing accelerated issue resolution.

# Let's make your brand the next success story!

## About Devsinc

Devsinc is a premier full-stack technology partner delivering enterprise-grade software solutions through **15+ years** of expertise in AI, cloud, and data modernization. With **3000+** projects for **250+** global clients, our **1200+** engineers empower Fortune 500s and high-growth startups alike, driving digital transformation through innovation, scalability, and domain expertise.

Our global footprint spans strategic offices in the UAE, UK, US, and KSA, complemented by delivery centers across three continents. We combine institutional-grade security with cutting-edge agility to build adaptive digital ecosystems. Specializing in turnkey transformation, we future-proof operations and unlock exponential value through technology-led innovation.



Get in touch:

[global.business@devsinc.com](mailto:global.business@devsinc.com)

# Devsinc

*Partner with Devsinc to transform your ideas into cutting-edge digital solutions. We're ready to bring your vision to life.*



## **United States of America:**

18 S 2nd Street #120  
San Jose,  
California, 95113 CA



## **United Kingdom:**

128 City Road  
London, EC1V 2NX



## **United Arab Emirates:**

34HW+5J5, Parkside Retail Level  
Cluster R,  
Jumeirah Lakes Towers,  
Dubai.



## **Kingdom of Saudi Arabia:**

3141 Anas Ibn Malik Rd,  
Al Malqa, 13521  
Riyadh.



## **Pakistan:**

**Global Delivery Centre:**  
Devsinc Tower, Ghazi Road,  
Lahore.

**Global Delivery Centre -2**  
102  
China Road, I-10,  
Islamabad.

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